

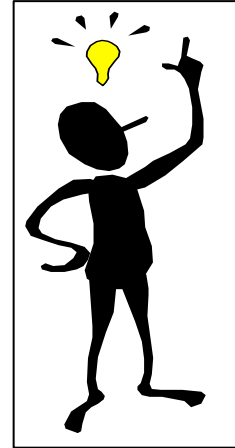
PROFILING ENTERPRISING PEOPLE

It is very likely that you know someone enterprising. We all know enterprising people either at home, in our extended family, in our neighbourhood or at a family member's place of work. Maybe we have just read about them, or we've seen them on TV and want to know more about them.

The enterprising person you select for this activity must be someone you can get in contact with and speak to within two or three days.

How to identify an enterprising person

- Do they have an interesting hobby?
- Have they received a community award for something they have done?
- Do they run their own business?
- Have they invented something?
- Do they do voluntary work in the community?
- Have they had a good idea at home or at work which has been followed through?
- Have they achieved a goal which impresses you?



Task

1. You are to identify someone whom you consider to be **ENTERPRISING**.

2. You are to choose six of the questions below to ask your enterprising person. You may like to write a couple of questions of your own.

- Previous experience of the entrepreneur.
- Educational qualifications of the entrepreneur.
- Reasons for starting up or becoming involved in the Enterprise.
- Market research undertaken before the Enterprise was set up.
- Personal qualities the entrepreneur brings to the Enterprise.
- Problems faced by the Enterprise and how they have been overcome.
- Advice that would be given to a young person wanting to be involved in this (or any other) enterprise.
- Description of the process they went through to set up their enterprise.
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3. You are to interview or find information about the enterprising person and write up the information gathered.

4. Assessment

- Write your report on an A4 Piece of paper (neatly hand written or typed)
- It must have:
 - i. Pictures relevant to the business
 - ii. Name of the Entrepreneur
 - iii. Name of the Business
 - iv. Brief description about the business